



Compuware
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Uniface and Mobility Strategy

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2013: The Mobile World



- ➡ 1. Mobile Device Battles
- ➡ 2. Mobile Applications and HTML5
- 3. Personal Cloud
- ➡ 4. Enterprise App Stores
- 5. The Internet of Things
- ➡ 6. Hybrid IT and Cloud Computing
- 7. Strategic Big Data
- 8. Actionable Analytics
- 9. In Memory Computing
- 10. Integrated Ecosystems

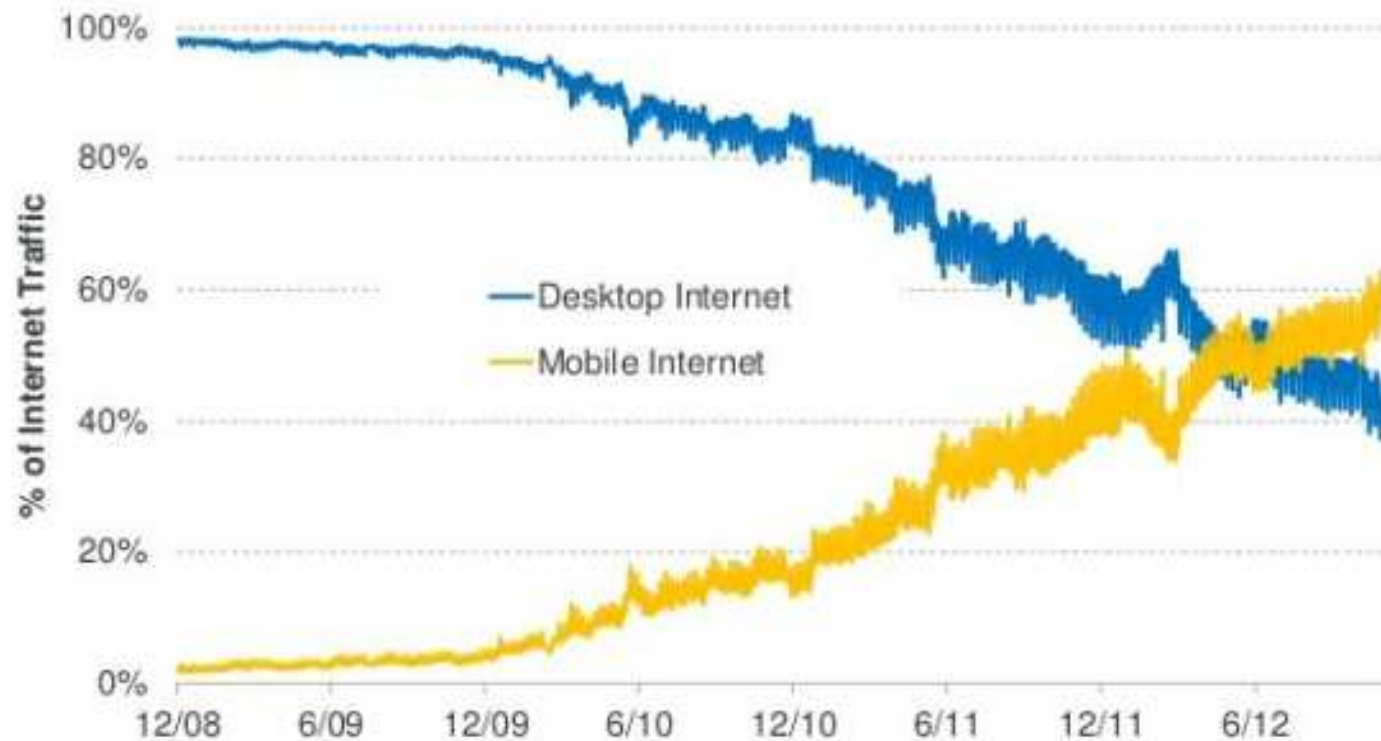
Gartner: Top 10 Strategic Technology Trends For 2013



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More people are “Always on”

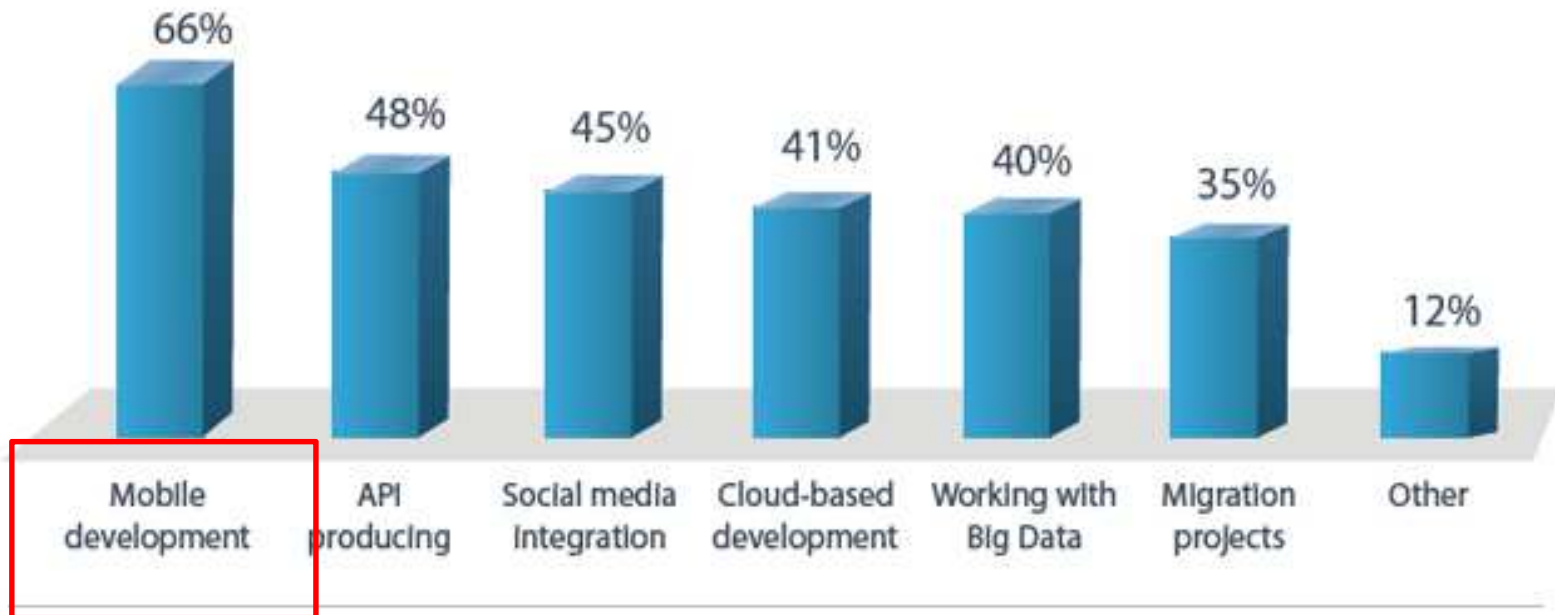
Mobile Internet traffic gaining fast on desktop Internet traffic



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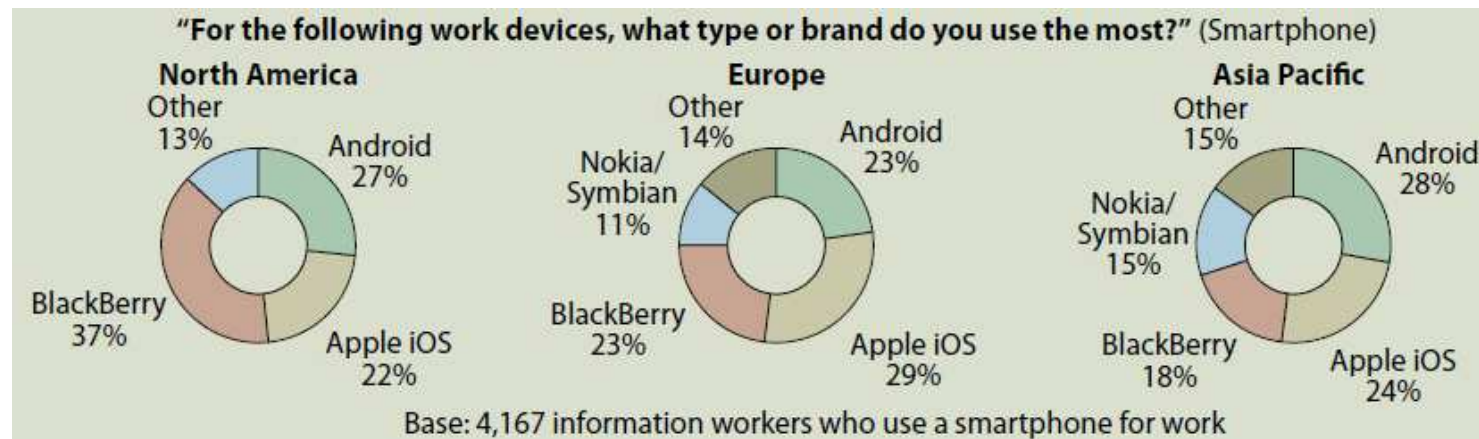
Ask developers:

Which of the following types of projects do you expect to be working on in 2012? (select all that apply)



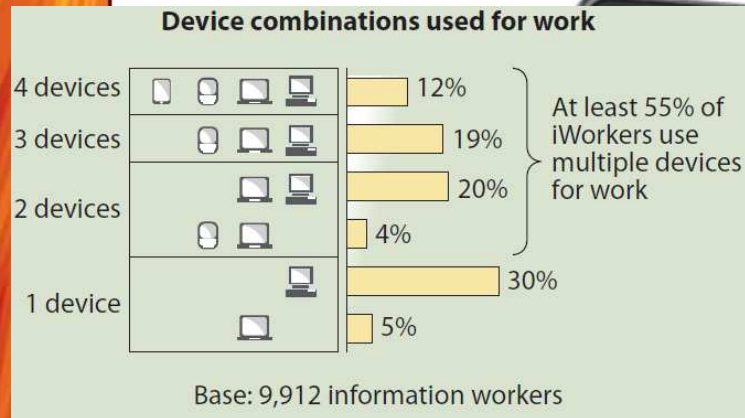
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Mobile Brands for the Enterprise

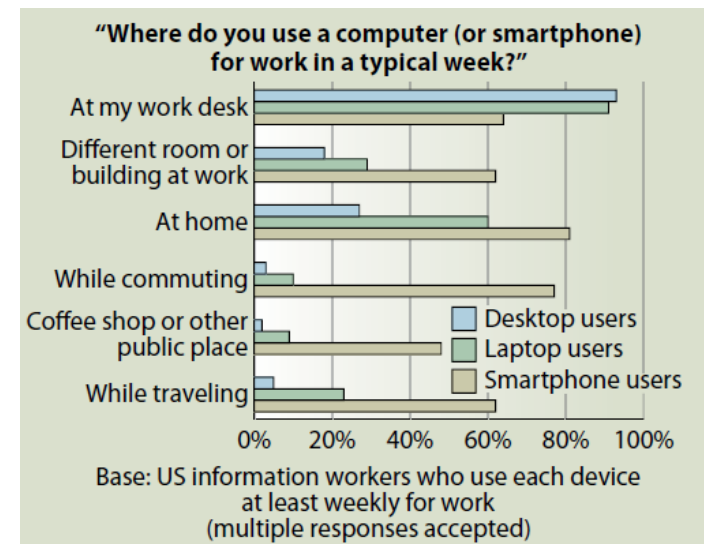


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Bring your own device...



Gartner and BYOD: In 2016 more than **1.6 billion** smart mobile devices will be purchased globally; two-thirds of the mobile workforce will own a smartphone; 40% of the workforce will be mobile; and half of all non-PC devices will be purchased by employees



BYOD: The reality, like it (or not)

Smartphones and tablets are adding TWO HOURS to your working day



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BYOD and Enterprise Applications



Gartner: by 2014 **90%** of organizations will support corporate applications on consumer devices and 80% of professionals will use at least two personal devices to access corporate data.



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CIO Challenges of BYOD

- Different platforms
 - iOS
 - Android (many..)
 - Windows 8
 - Blackberry...
- Mobile Security
- Look and Feel
- Native or Non Native
- Access to embedded device capabilities
- Connectivity
- App stores..



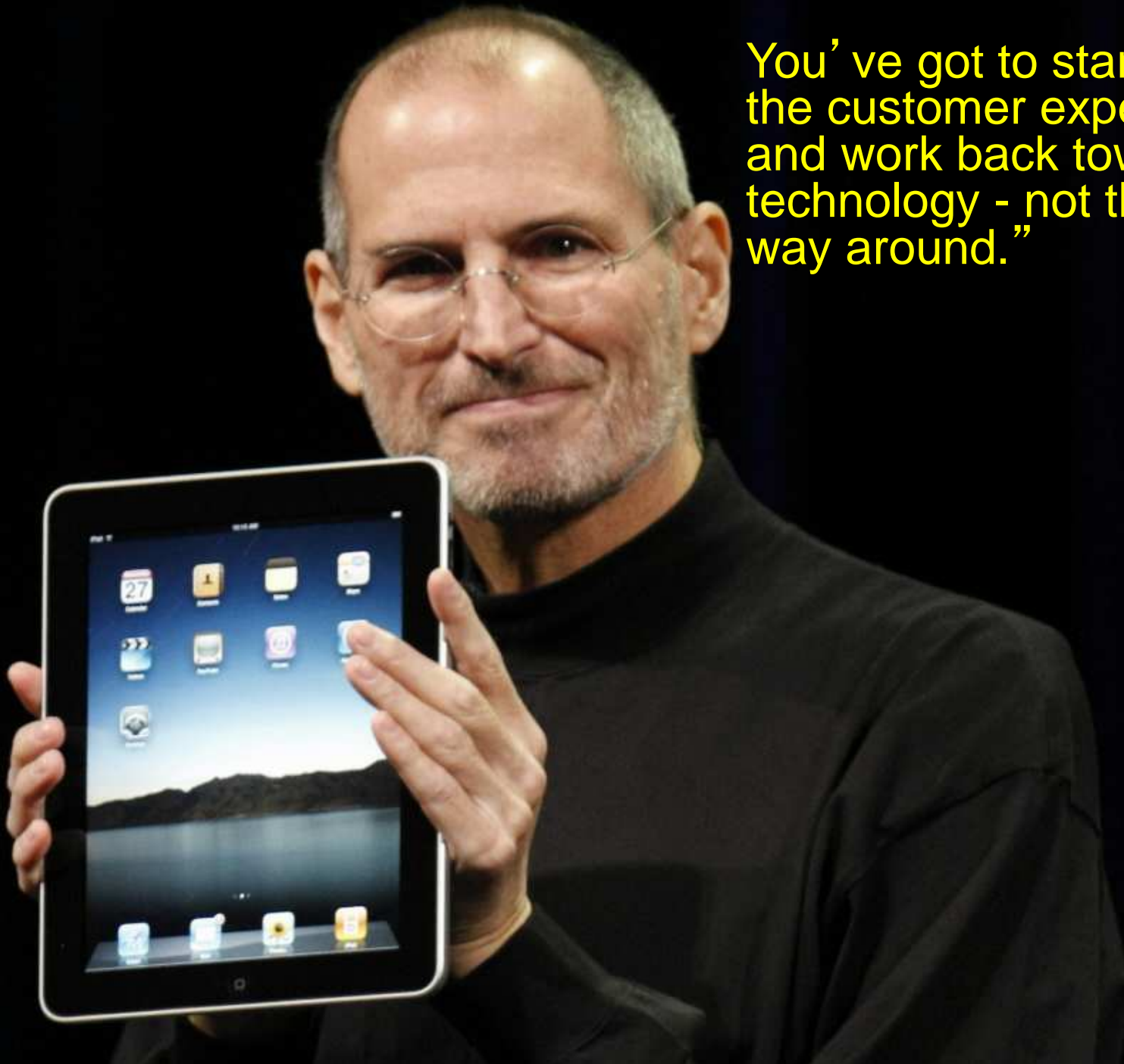
"I said, we need to have another discussion about our BYOD policies!"

Develop once, deploy everywhere is the holy grail again!

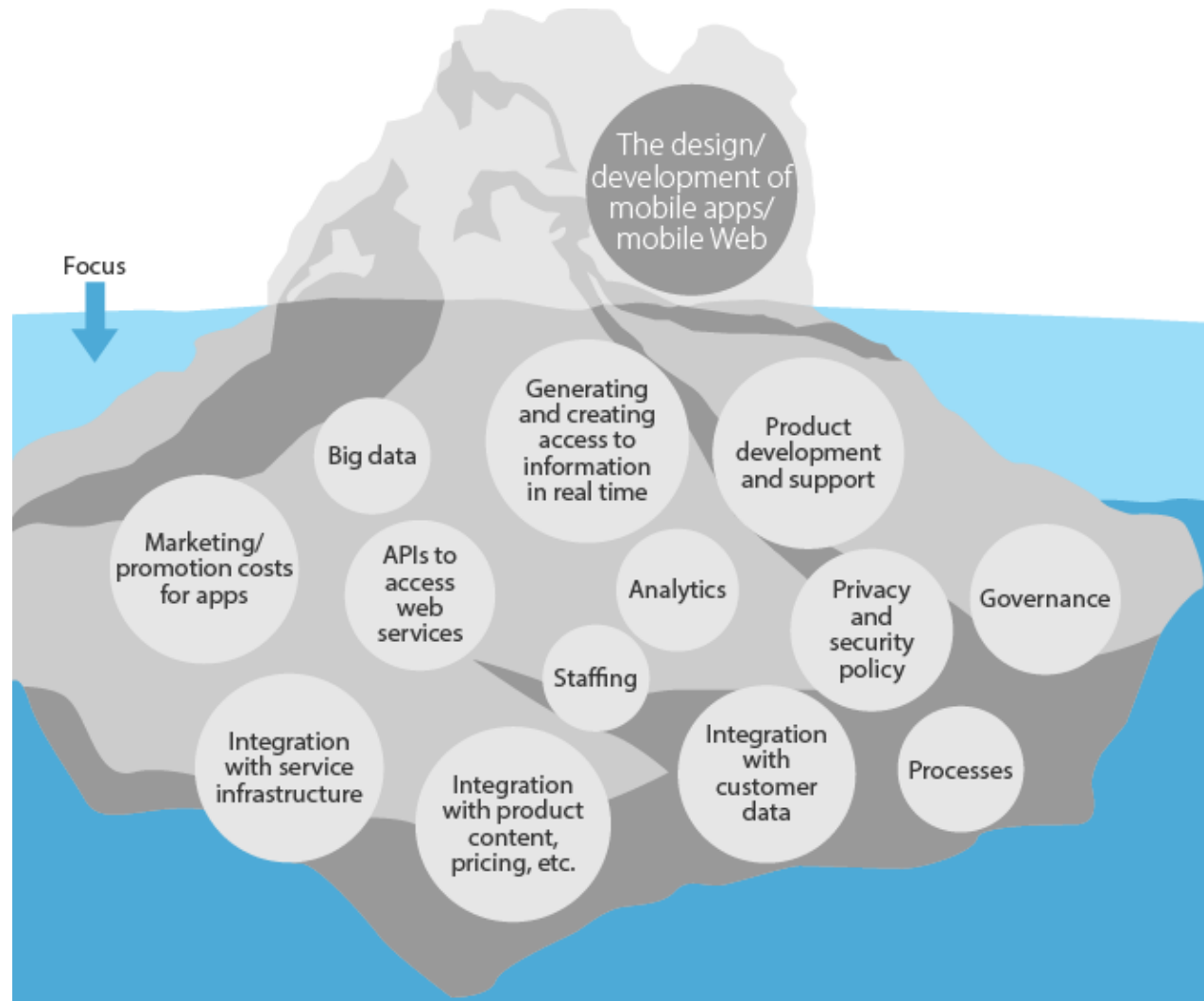


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You've got to start with the customer experience and work back toward the technology - not the other way around."

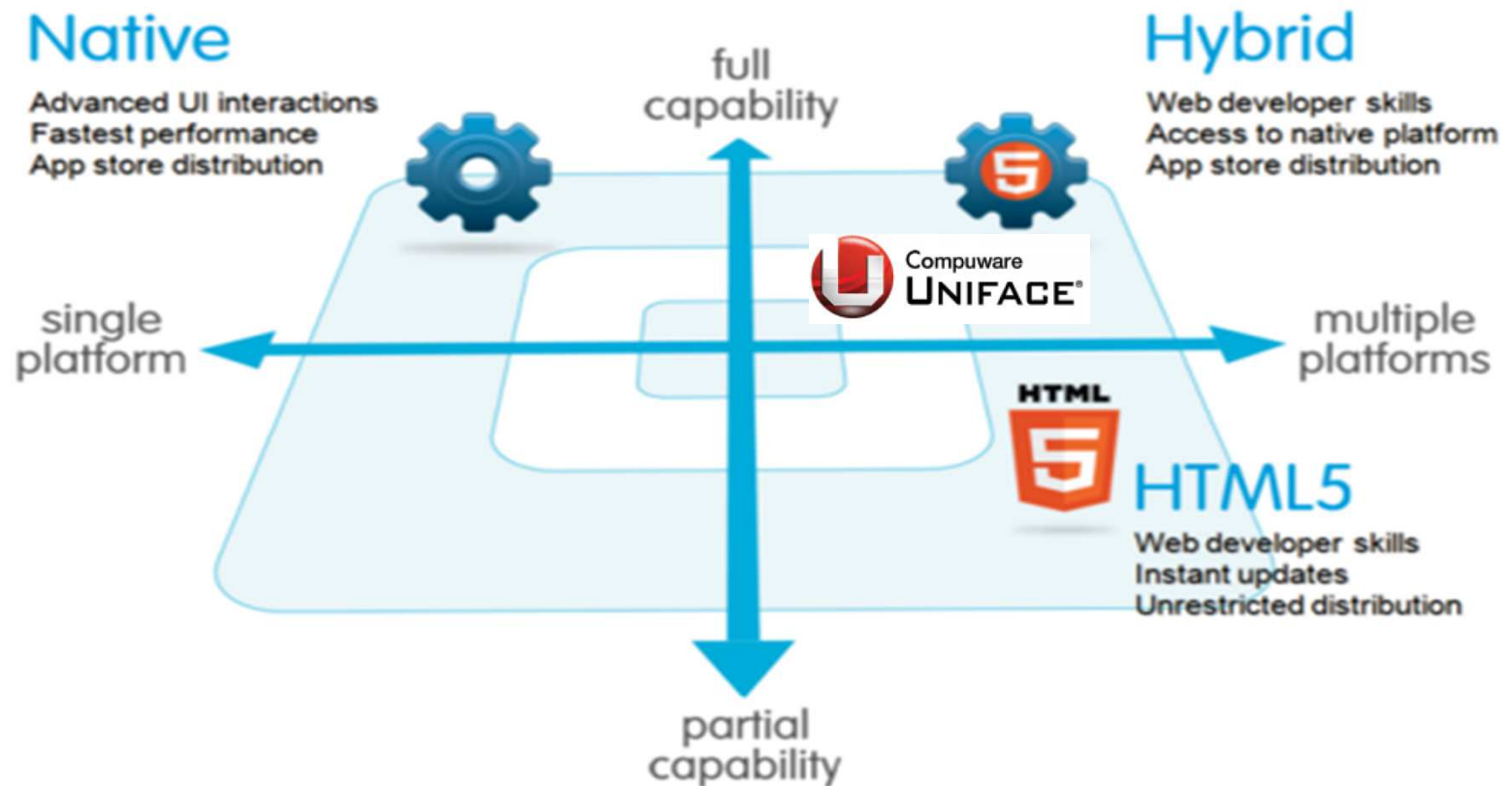


Forrester: The majority of mobile costs are to support the backend.

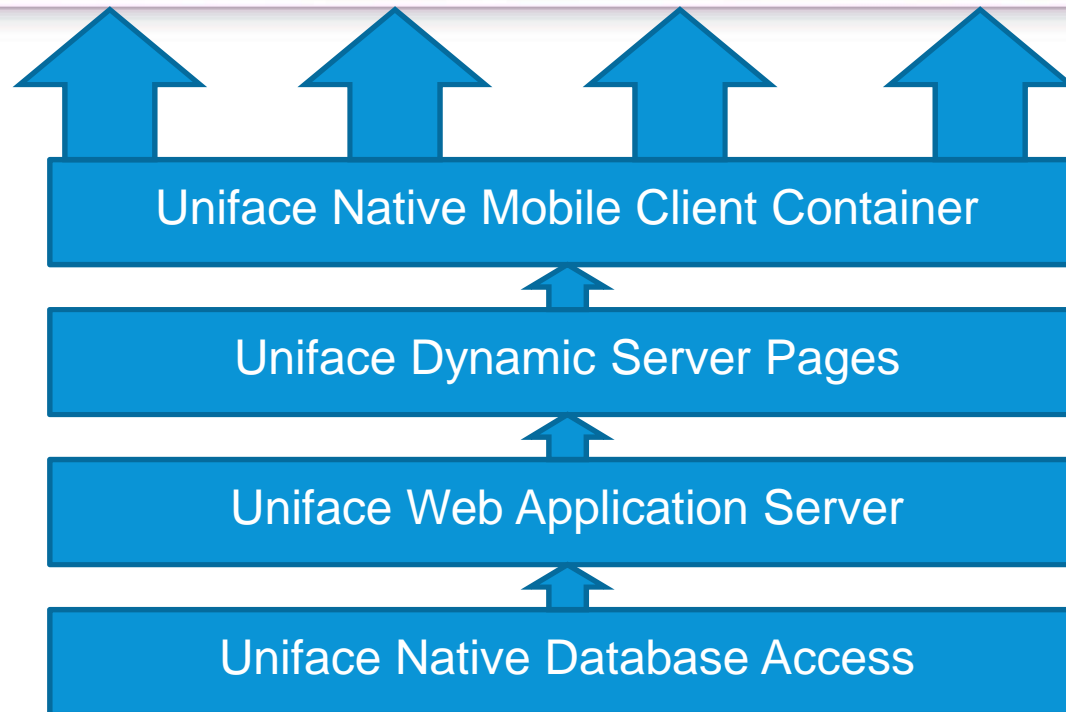


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Solutions for Mobile Enterprise Apps Platforms (MEAP)



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Uniface Hybrid App stack



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Uniface Native Mobile Client Containers



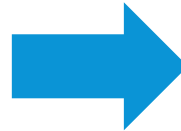
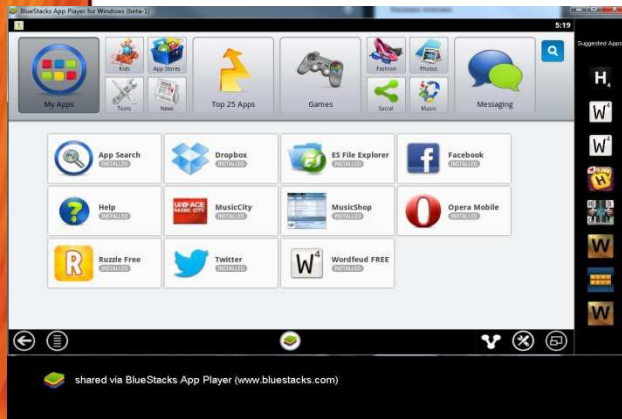
Android, iOS, BB Windows, Service to transform Webapp to Hybrid Mobile App:

- Works On-line
- Off-line functionality possible by using Javascript frameworks like Phonegap
- App look and feel
- Install once. Update via Web
- Native Launch Button
- Pinch zoom support
- Orientation support
- App store support

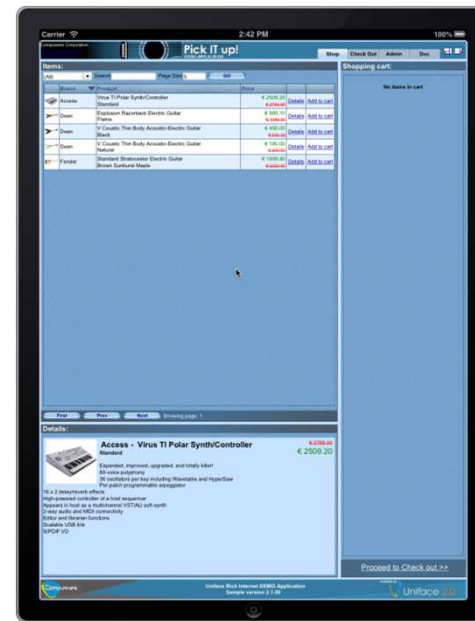
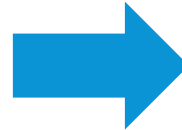
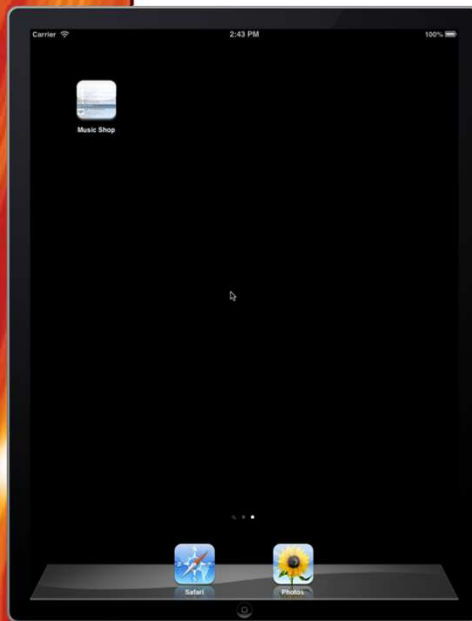


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Hybrid Uniface App for



Hybrid Uniface App for



Current status Uniface and Mobility

- Mobility is Uniface focus area for 2014
- Strategy updates in autumn (watch this space)
- Containers are Open Source
- Containers exist for Apple and Android
- Windows 8 and BB on demand
- Demo application in development



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Thanks

