

Uniface and Mobility Strategy

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April, 2013



2013: The Mobile World

- 1. Mobile Device Battles
 - 2. Mobile Applications and HTML5
 - 3. Personal Cloud
 - 4. Enterprise App Stores5. The Internet of Things
 - 6. Hybrid IT and Cloud Computing
 - 7. Strategic Big Data
 - 8. Actionable Analytics
 - 9. In Memory Computing
 - 10.Integrated Ecosystems

Gartner: Top 10 Strategic Technology Trends For 2013



UNIFACE USER EVENTS



More people are "Always on" Mobile Internet traffic gaining fast on desktop Internet traffic





Ask developers:

Which of the following types of projects do you expect to be working on in 2012? (select all that apply)





Mobile Brands for the Enterprise



Bring your own device. Device combinations used for work 4 devices 12% At least 55% of 3 devices iWorkers use 19% multiple devices 20% for work 2 devices 4% ۲ 30% 1 device 5% Base: 9,912 information workers

Gartner and BYOD: In 2016 more than 1.6 billion smart mobile devices will be purchased globally; two-thirds of the mobile workforce will own a smartphone; 40% of the workforce will be mobile; and half of all non-PC devices will be purchased by employees







BYOD: The reality, like it (or not) Smartphones and tablets are adding TWO HOURS to your working day



BYOD and Enterprise Applications



Gartner: by 2014 90% of organizations will support corporate applications on consumer devices and 80% of professionals will use at least two personal devices to access corporate data.

CIO Challenges of BYOD

- Different platforms
- iOS
- Android (many..)
- Windows 8
- Blackberry...
- Mobile Security
- Look and Feel
- Native or Non Native



"I said, we need to have another discussion about our BYOD policies!"

- Access to embedded device capabilities
- Connectivity
- App stores..

USER EVENTS

Develop once, deploy everywhere is the holy grail again!

You' ve got to start with the customer experience and work back toward the technology - not the other way around."

Forrester: The majority of mobile costs are to support the backend.



UNIFAGE USER EVENTS

Solutions for Mobile Enterprise Apps Platforms (MEAP)



UNIFACE USER EVENTS



Uniface Native Mobile Client Containers



Android, iOS, BB Windows, Service to transform Webapp to Hybrid Mobile App:

- Works On-line
- Off-line functionality possible by using Javascript frameworks like Phonegap
- App look and feel
- Install once. Update via Web
- Native Launch Button
- Pinch zoom support
- Orientation support
- App store support

UNIFACE USER EVENTS



Hybrid Uniface App for





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Hybrid Uniface App for









Current status Uniface and Mobility

- Mobility is Uniface focus area for 2014
- Strategy updates in autumn (watch this space)
- Containers are Open Source
- Containers exist for Apple and Android
- Windows 8 and BB on demand
- Demo application in development

Thanks

UNIFACE USER EVENTS

UNIFACE 9.6

UNIFACE 10

Clean Up Update GUI Update GUI

Transform Go Web

MODERNIZATION

